Lorry Route

COMPLIANT ROUTING MADE SIMPLE

INTRODUCTION

WELCOME TO LORRY ROUTE! WE WORK HARD TO ALLOW TRANSPORT MANAGERS AND DRIVERS TO GENERATE THE FASTEST, SAFEST AND MOST EFFICIENT GREEN-COMPLIANT ROUTES FOR LARGE VEHICLES ACROSS THE UK.

Our app and online tool store the vital dimensions of your vehicles, ensuring all routes are tailored specifically to their weights and size to avoid:

- ✓ Low Bridges
- ✓ PCN fines
- ✓ Long, unnecessary routes

Compliant Routing. Made Simple.

Lorry Route

CONTENT

LorryRoute

COMPLIANT HGV ROUTING MADE SIMPLE

Every vehicle should be following routes specifically for the vehicle height weight width and length, without fail.

Our routing system allows this to be easy for everyone, whilst avoiding fines, and keeping costs low.

Fleet managers

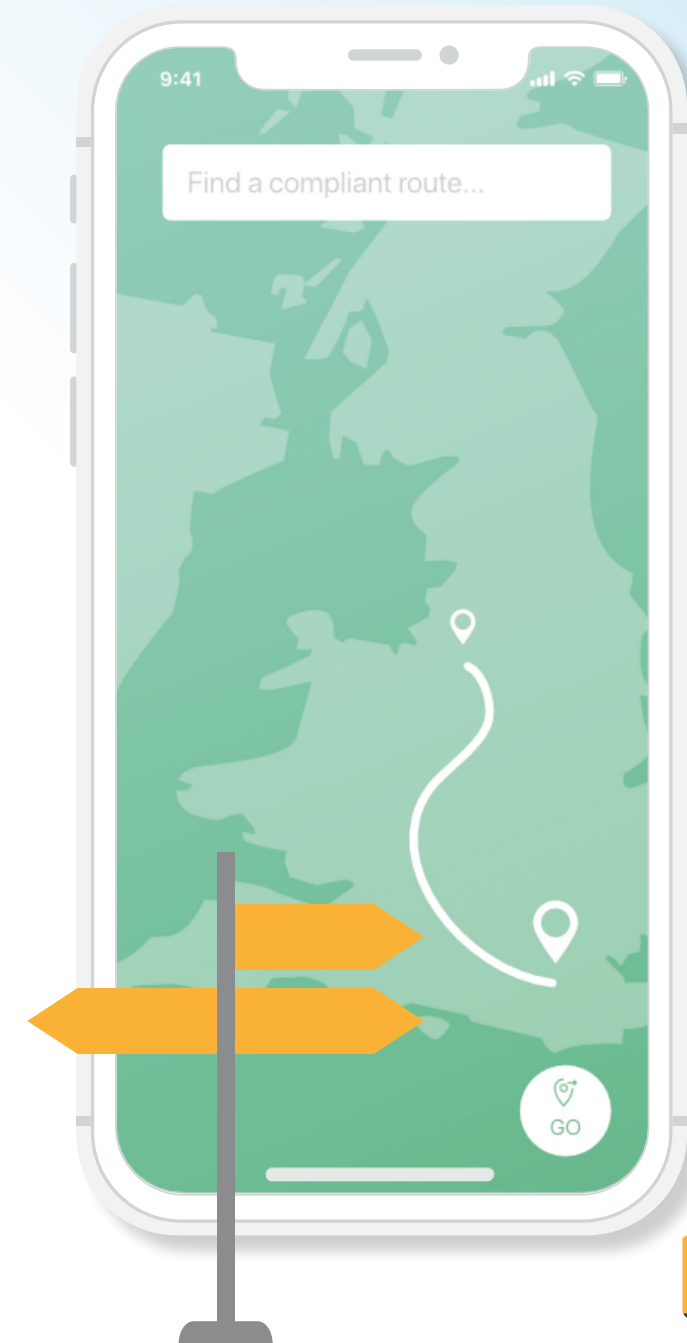Keeping your fleet safe, efficient and compliant, big or small.

Drivers

Swipe. Route. Drive. Job Done. The "Google Maps" for HGVs.

Local authorities

Safeguarding communities ensuring even local rules are on our maps.

Find a compliant route...

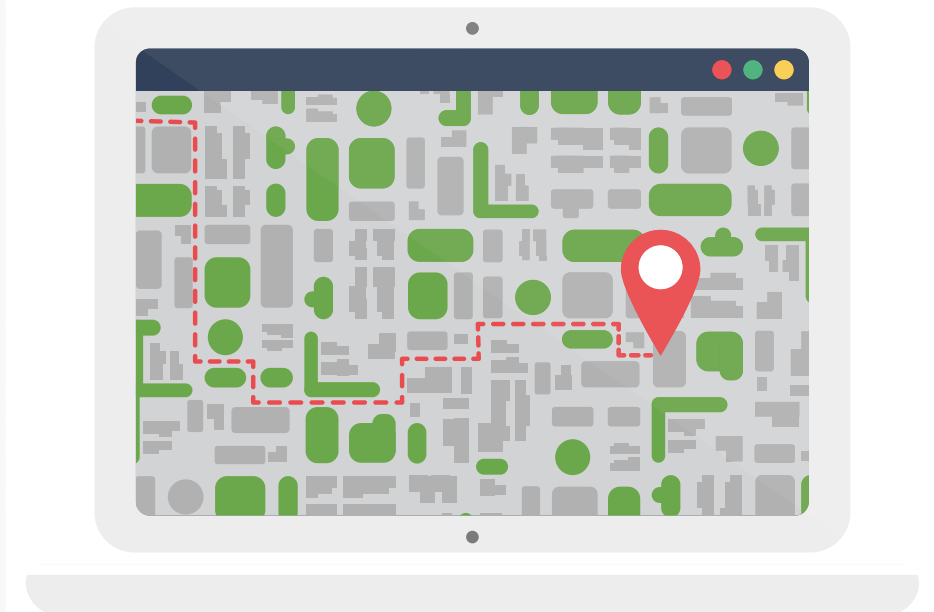GO

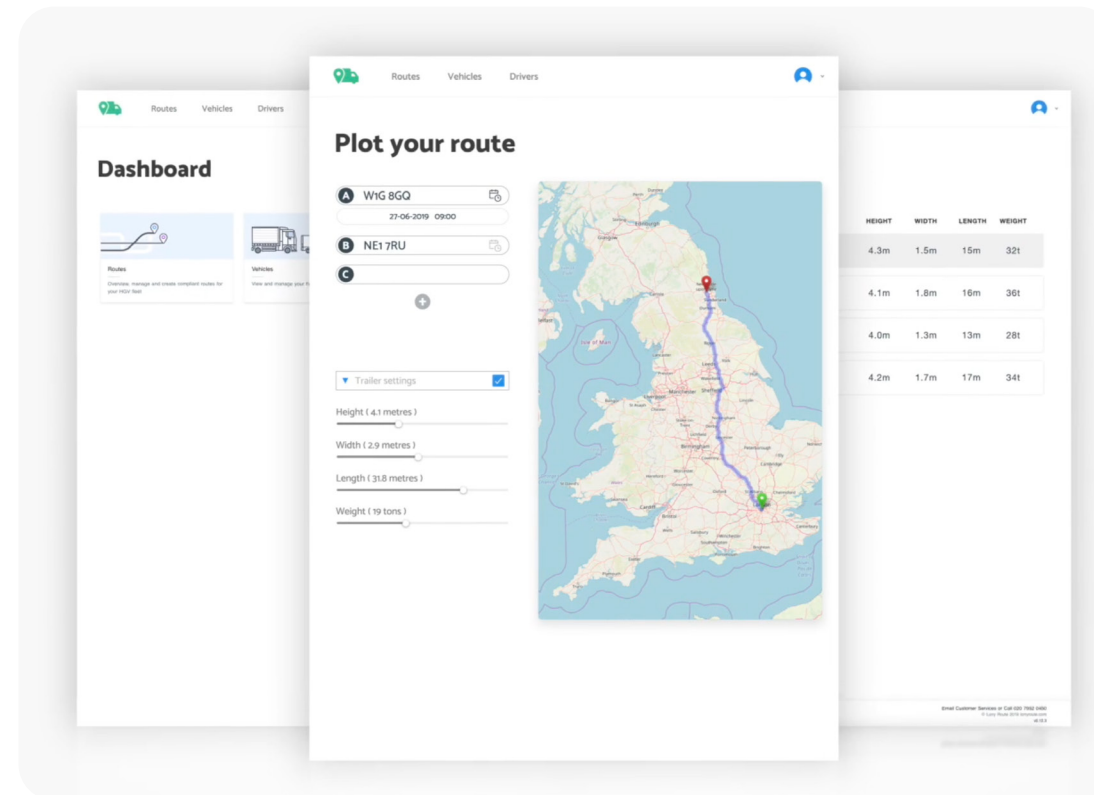Lorry Route

HOW IT WORKS

Helps drivers stay compliant, safe & focused

Fully compliant turn-by-turn navigation

Always up-to-date maps

Mulit-stop routes

Avoid traffic & roadworks

OUR SOLUTION SOLVES THE PROBLEM

THE UK'S FIRST NATIONWIDE COMPLIANT ROUTE PLANNER SPECIFICALLY FOR HGV VEHICLES
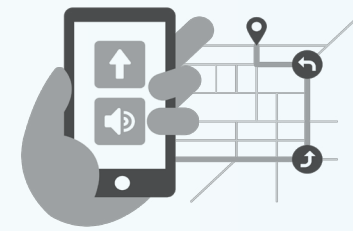
Tailored to vehicle

The compliant routing uses vehicle dimensions to provide a tailored, efficient and safe route.
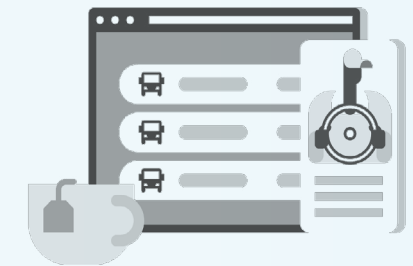
Accurate navigation

Accurate instructions are included, so drivers don't have to switch apps or use paper maps where necessary.

OR/AND

Import into current systems

Via API or an import/export function, we can ensure our routing works for you and your in-house system.

Cloud based

Plan, assign and manage compliant routes for drivers from one web-based platform.

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WHO'S IT FOR?

LINKING THE INDUSTRY TOGETHER. COMPLIANT ROUTING. MADE SIMPLE.

for Fleet Managers

- ✓ Stop paying PCN fines
- ✓ Keep your drivers safe
- ✓ Avoid bridge strikes
- ✓ Keep your fleet totally compliant

for Drivers

- ✓ Get fuel efficient, safe routes
- ✓ Stop paying Driver PCN fines
- ✓ Follow the safest, shortest routes
- ✓ Use it on an app without any fixed contract
- ✓ Avoid bridge strikes

for Local Authorities

- ✓ Join LorryWatch your online central Lorry Watch system
- ✓ Partner with Lorry Route to promote safe driving
- ✓ Share your TROs with Lorry Route, making all drivers and fleet managers aware

Lorry Route

What we do? | How it works? | Our solution solves the problem | Who's it for? | What can Lorry Route do for your fleet? | We fit around you and your fleets | The rules we follow | Our partnership with councils is key | Get started today

BENEFIT 1 OF 6

WHAT CAN LORRY ROUTE DO FOR YOUR FLEET?
FOR A SMALL COST, WE MAKE A DIFFERENCE

Avoid all low bridges

Lorry Route tailors all routes to your vehicles, ensuring you never hit a bridge, or get stuck down a road too narrow. Keep your vehicles, drivers and environment safe.
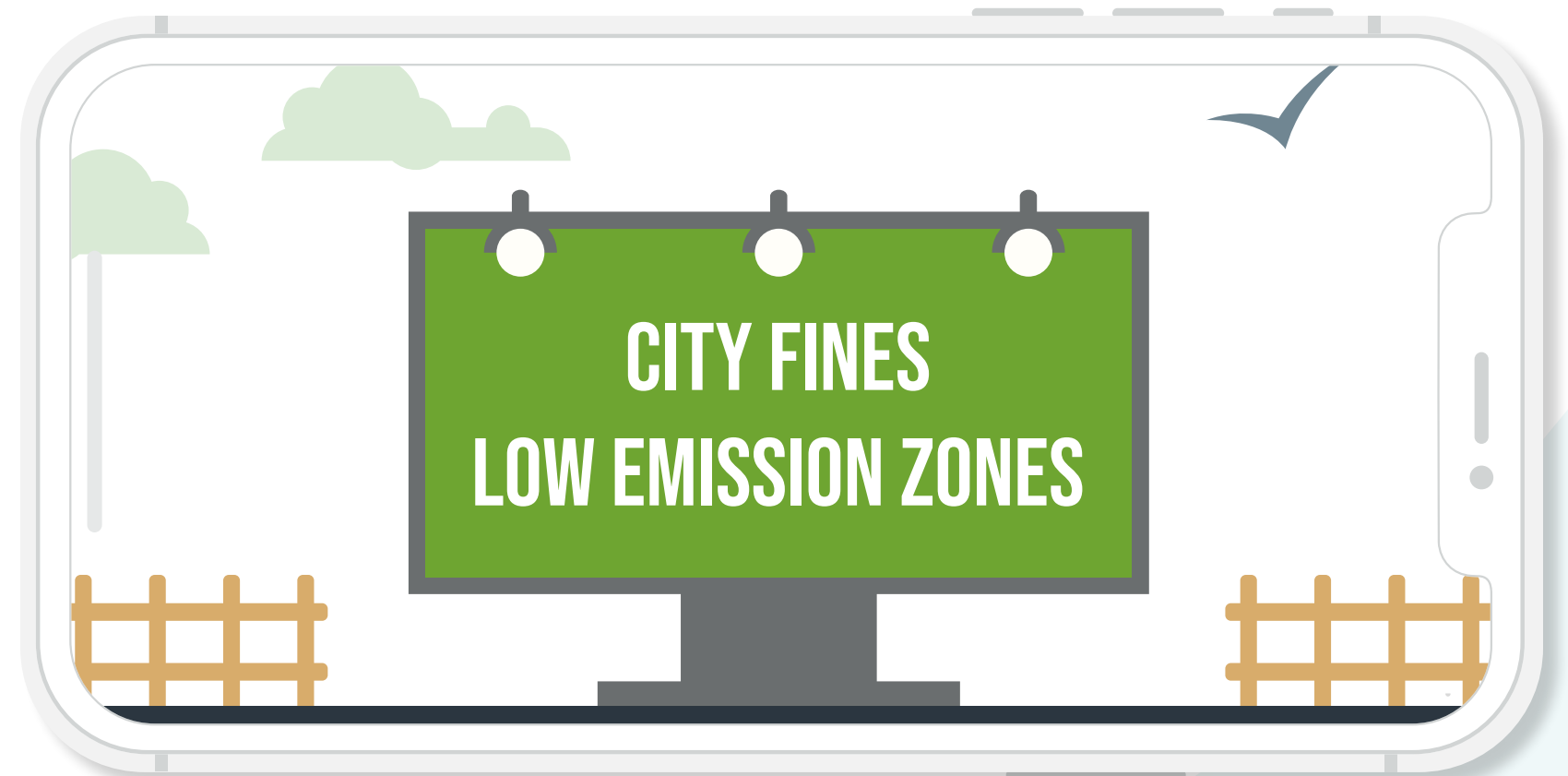
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WHAT CAN LORRY ROUTE DO FOR YOUR FLEET?
FOR A SMALL COST, WE MAKE A DIFFERENCE

Avoid unnecessary charges and fines

Determine the cheapest route for your vehicle automatically; avoiding all 7 Low Emission Zones across the country, sticking to all city schemes (including LLCS), and keeping older vehicles out of the ULEZs.
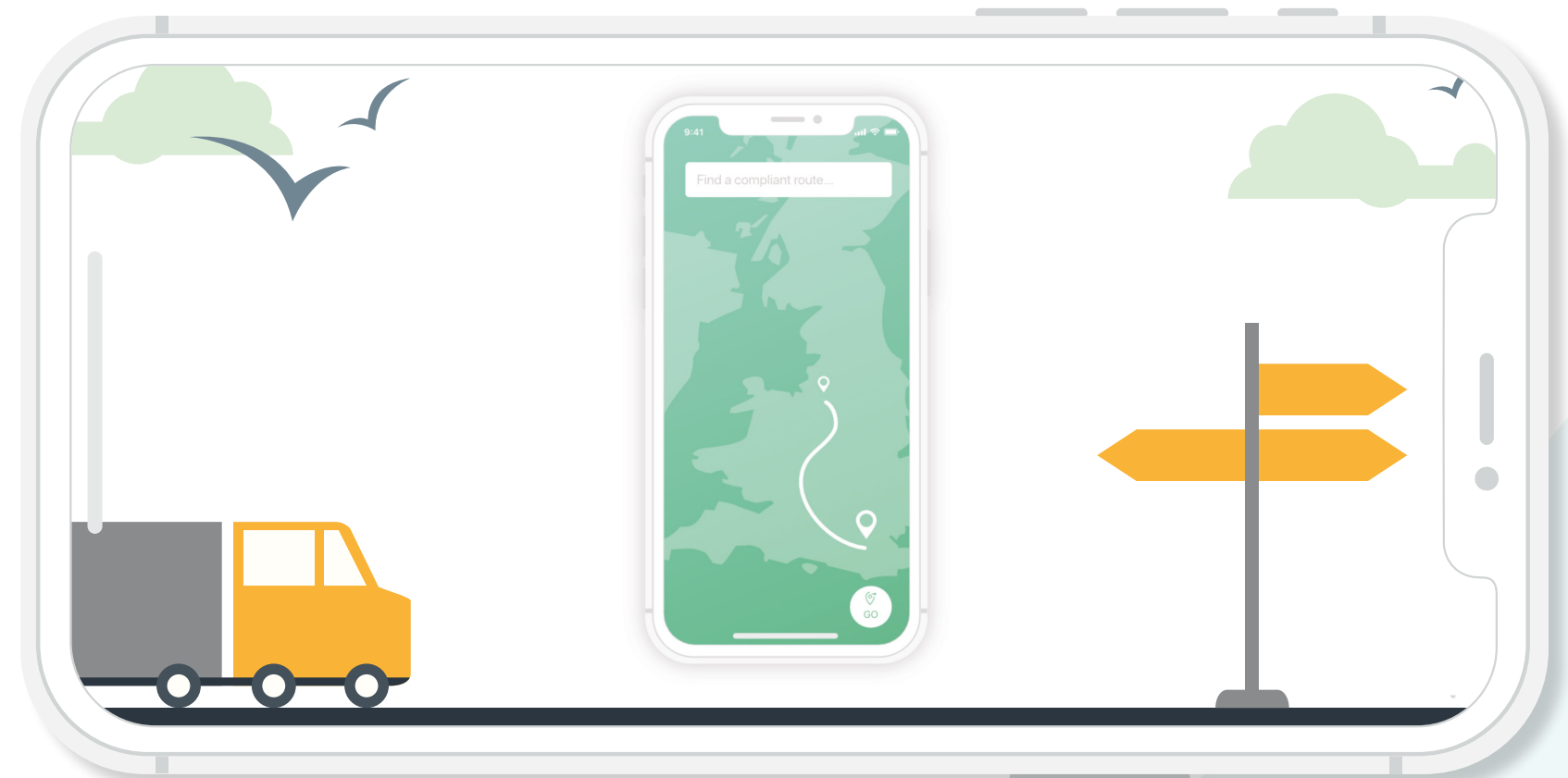
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WHAT CAN LORRY ROUTE DO FOR YOUR FLEET?

FOR A SMALL COST, WE MAKE A DIFFERENCE

Follow the shortest, safest and most efficient route

Lorry Route has the technology to determine the shortest route that's best for your bank balance as well as your business carbon footprint.
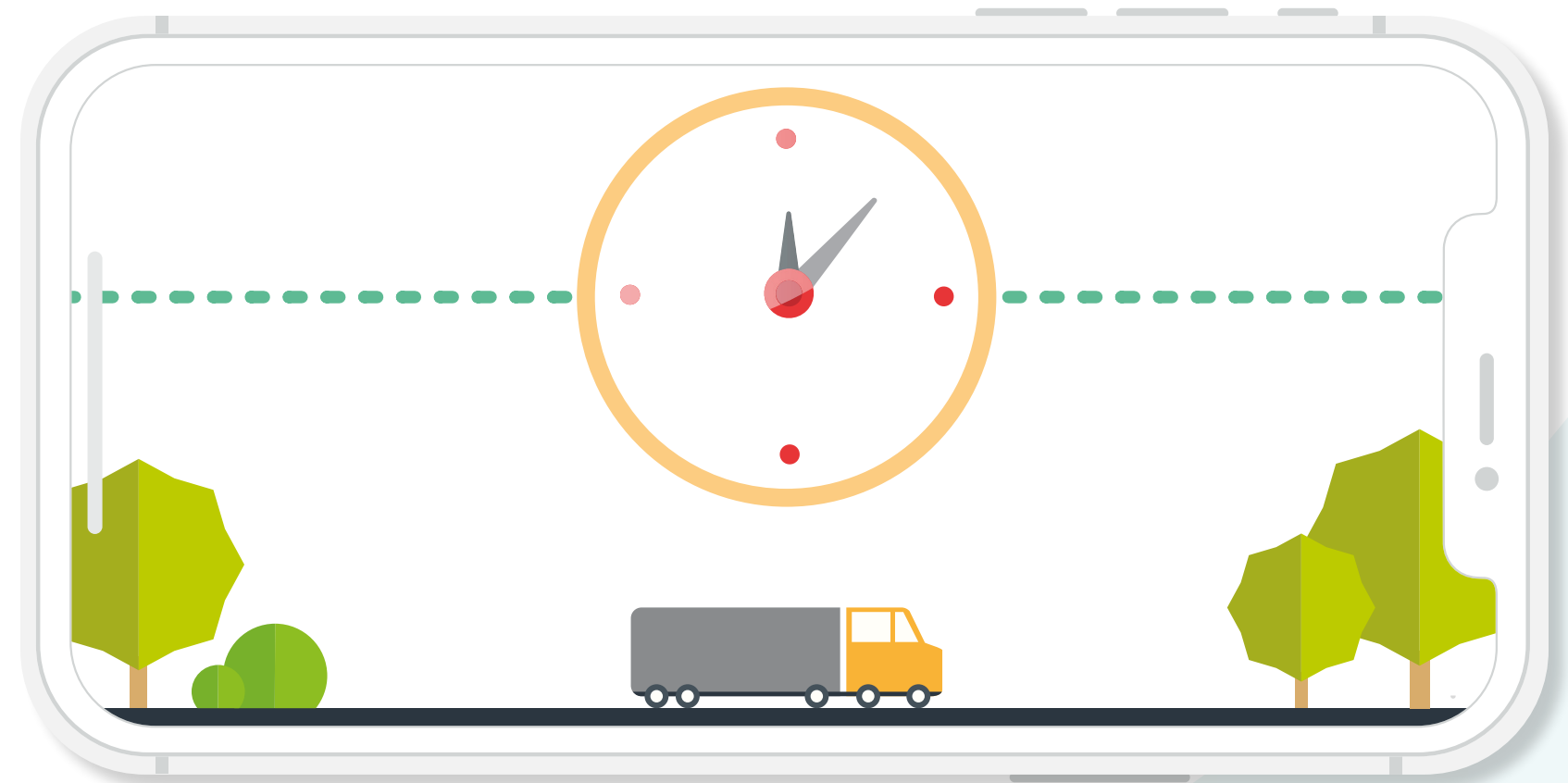
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WHAT CAN LORRY ROUTE DO FOR YOUR FLEET?
FOR A SMALL COST, WE MAKE A DIFFERENCE

No setup required

Lorry Route believes that compliant routing shouldn't be an effort, but an ease. Get setup in less than 10 minutes to receive your login to your personalised business area.
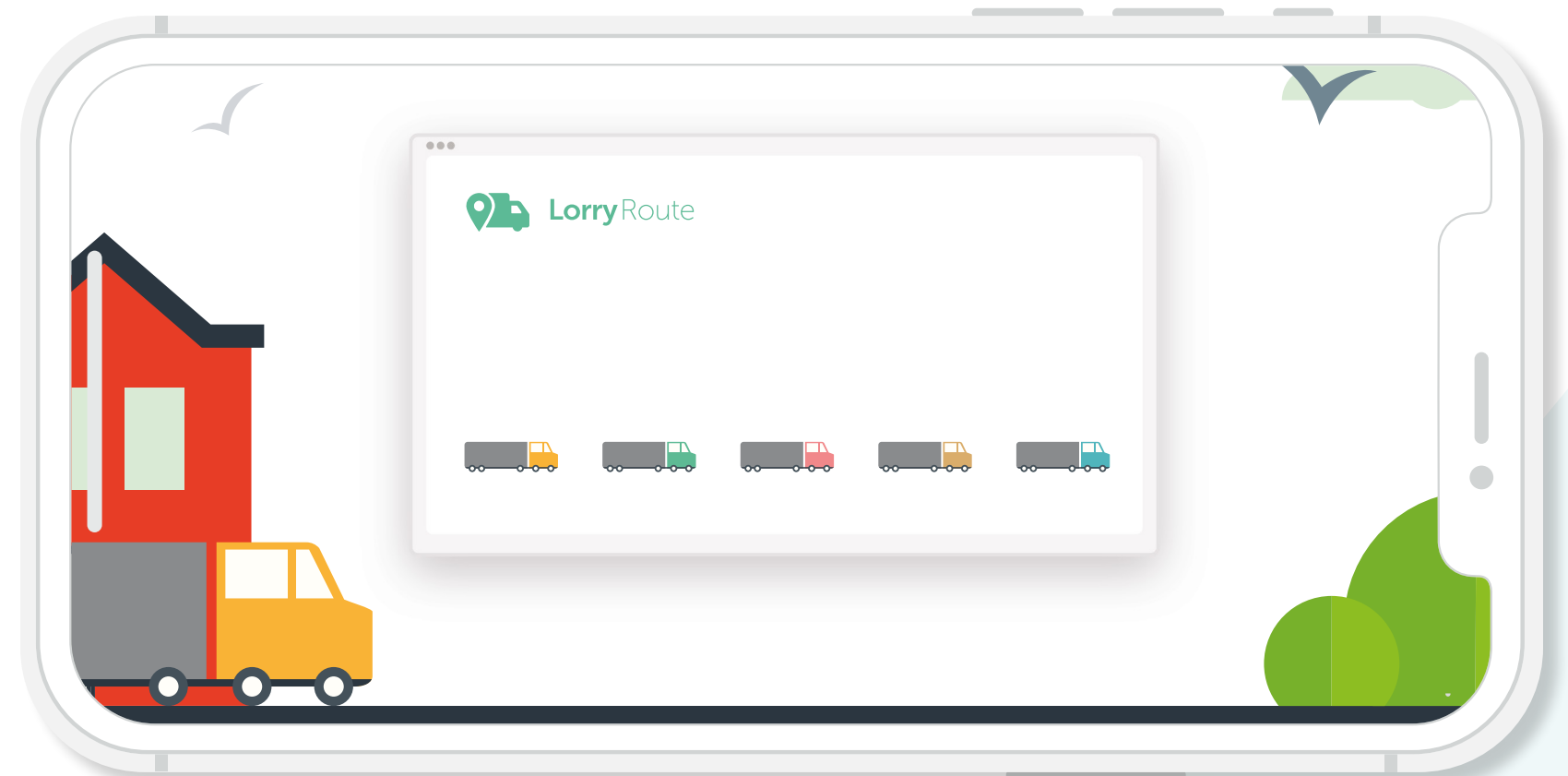
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WHAT CAN LORRY ROUTE DO FOR YOUR FLEET?

FOR A SMALL COST, WE MAKE A DIFFERENCE

An online portal for all transport managers, and full print outs of routes

Don't want to change the status quo, but need more safety? Use Lorry Route in any way your business needs; knowledge for transport offices, print outs.

Lorry Route

| What we do? | How it works? | Our solution solves the problem | Who's it for? | What can Lorry Route do for your fleet? | We fit around you and your fleets | The rules we follow | Our partnership with councils is key | Get started today |

BENEFIT 6 OF 6

WHAT CAN LORRY ROUTE DO FOR YOUR FLEET?

FOR A SMALL COST, WE MAKE A DIFFERENCE

Turn-by-turn navigation

Route sent to your driver via email or text, that will link to our driver Sat-Nav app to provide turn-by-turn navigation at no extra cost.

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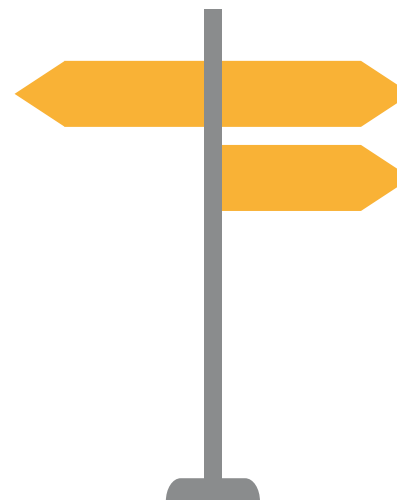
WE FIT AROUND YOU AND YOUR FLEETS
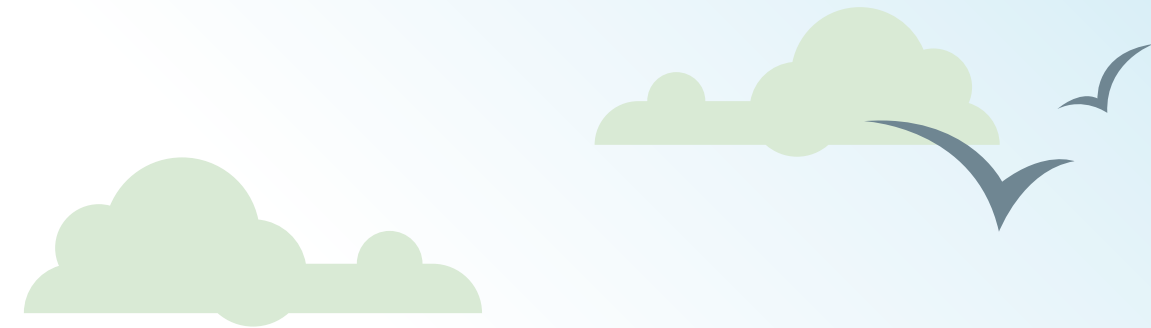
✓ Ensuring safe journeys, avoiding delays and staying compliant is essential in today's world. No matter how big or small your fleet, we believe compliance should be affordable.

✓ We work with large fleets up and down the UK, integrating with a number of external systems to ensure that all fleets stay compliant – no matter what current systems they have in place.

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THE RULES WE FOLLOW

USING COMPLEX ALGORITHMS, WE CAN ENSURE THAT DRIVERS ARE SAFE TO FOLLOW OUR ROUTES.
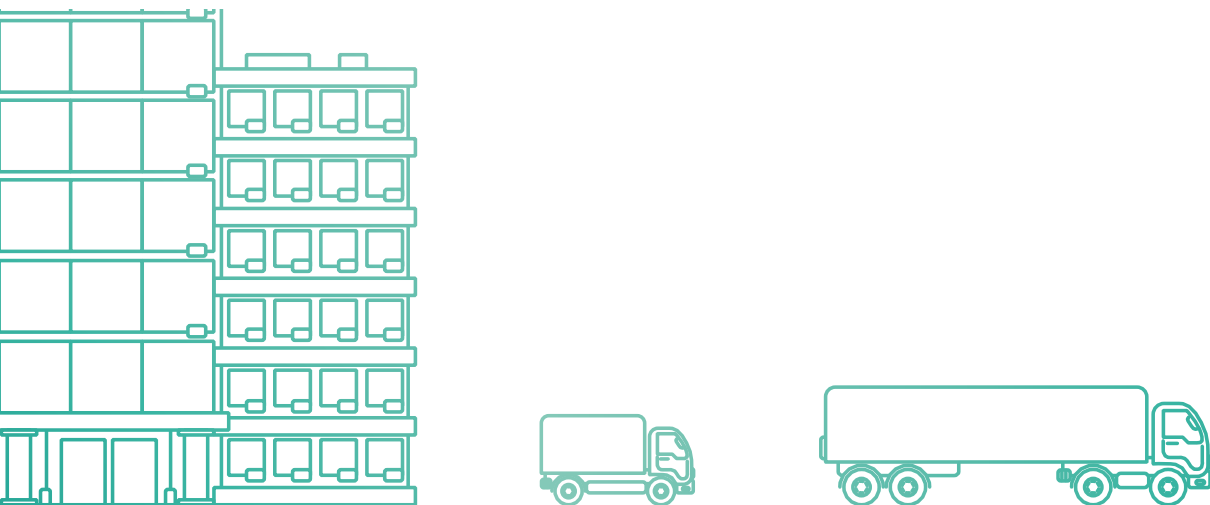
✓ **Vehicle Dimensions**

Customised vehicle dimensions for routing algorithm.

✓ **Time of Day Restrictions for all cities**

Multiple time of day restrictions set by each city scheme, set by routing algorithm, including LLCS.

✓ **Bridge Height awareness – across the whole of the UK**

We hold all bridge heights across the UK, implemented into routing via algorithm.

✓ **Extended Road Network**

Routing according to London Councils ERN routing rules and regulations.

✓ **Temporary Road Closures**

Council updates to include diversions around closures.

✓ **Low Emission Zones**

Combining LEZ/ULEZ data in London, our alogorithm is built to roll out across the UK when other city schemes become live.

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OUR PARTNERSHIP WITH COUNCILS IS KEY

WE'VE CHANGED THE BUSINESS MODEL TO HELP COUNCILS

Lorry Watch

Lorry Watch Accounts are going live across the country

Need a central source to keep your drivers, fleet managers and residents connected? Lorry Watch is a central online source, where you as a council can manage, store and escalate problems as and when they arrive.

We digitalise compliant data

We are digitalising council data for fleets to follow, so that your vehicles are always on the right roads, at the right times. With LEZs, it brings with it cameras, with cameras bring fines, with fines brings money, and with money, the system is to reproduce at a fast rate, up and down the country.

Partnerships with Lorry Route

Councils can store, save and action TROs onto Lorry Route maps to ensure fleet managers and drivers follow your rules, wherever they're coming from.

Lorry Route

GET STARTED TODAY

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